

Press Release

Celerity Data Inc. announces new Internet based service offering for off-site point of sale data backup

Burnaby, British Columbia – June 15, 2006 - Celerity Data Inc. an innovative and progressive organization whose expertise is to deliver and support market-leading hardware and software solutions to the retail and hospitality industries today announced the launch of their newest Internet based service offering.

Peter Norman, Director of Celerity Data Inc. said, "In an effort to better serve our valued customers Celerity Data Inc. is announcing the introduction of an automated Off-Site Point of Sale Backup Service for all your POS and Sales Data."

Mr. Norman went on to say, "Imagine in today's highly computerized world if all your important business data is lost due to hardware malfunction, viruses or natural disasters. The costs could be astronomical. Both in terms of potential government regulatory requirements and getting your business back up and running in a timely fashion"

Purpose

To ensure the safety of important business information and dramatically reduce the potential downtime in the event of catastrophic system failure.

What we will backup

Celerity Data Inc. will automatically backup all POS menu and configuration data as well as all sales data. This data is transmitted securely to our secure servers and is encrypted using our own transfer software. We take daily snapshots of your data, transmit it to our servers and backup our servers daily as well. Guaranteeing your data is safe and secure.

Who is eligible for this service?

All customers utilizing a high speed internet connection are eligible for this service.

Additional Information

Please contact your Celerity representative for further information on this service.

About Celerity Data Inc.

Celerity Data Inc is a leader in providing technology solutions to the Retail and Hospitality industries. We pride ourselves on providing smart, cost effective solutions and services for a wide range of industries including hospitality, retail, grocery and service related businesses.

Celerity Data provides merchants with turnkey and custom solutions for managing their businesses. With our solutions our customers are able to explore every aspect of their business and implement changes that will create the greatest opportunity to grow sales, reduce costs and increase profitability.