



Maitre'D®

MealZone

Beyond Online Ordering

Web ordering is one of the very few ways available to increase sales for restaurants. Progressive restaurants are beginning to see the value and great advantages of offering a fully interactive online experience to their customers. And therefore, providing customers with an enhanced take-out dining experience coupled with a simplified order placement process. Our solution goes beyond online ordering by providing a revolutionary 2-way communication technology.

A first class service for your customers

MealZone offers restaurants, the ability to attract more customers, increase food-to-go sales, gain a competitive edge, build customer loyalty and improve customer satisfaction and order accuracy while reducing staffing costs and increasing cross-sell and up-sell revenues. This end-user oriented solution does not require any technical knowledge or expertise.

- Member Section with history and favorites - Customer ability to save and restore orders
- Customer ability to order previously placed orders from saved order history using the repeat order feature
- Point system for customer loyalty
- Corporate tool available to simplify group ordering
- A list of modifiers for client orders

Seamless Integration

Maitre'D MealZone is a fully integrated solution from end-to-end. Furthermore, an integration with your restaurant's existing website is as simple as a link. This unique integration provides your business with real-time order delivery to one or several locations, and orders are automatically entered into the Maitre'D system. This means that no manual entry of orders is necessary, saving you considerable time and dollars, while assuring the accuracy of sales information.

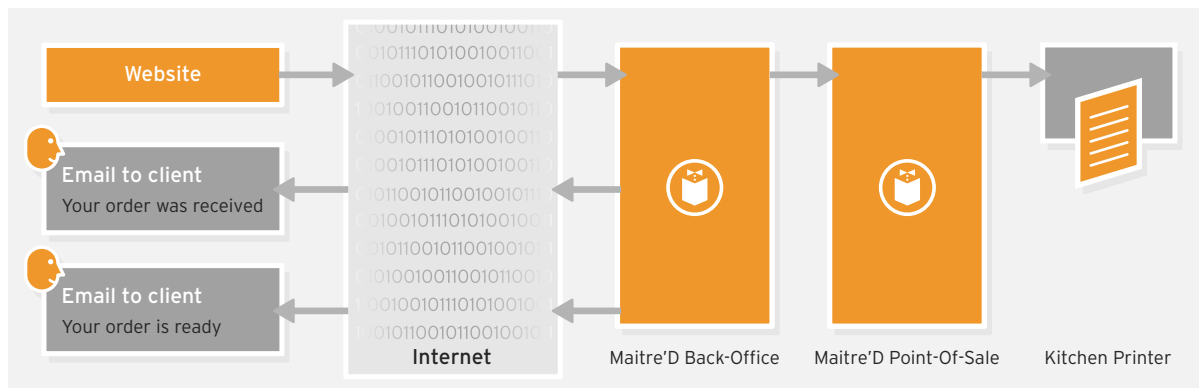


- Integration with restaurant operations and with delivery operations
- Automatic replies to clients when orders are received and when orders are ready. Orders are also automatically saved in the POS system and immediately forwarded to the Kitchen Printer
- Unlimited number of menus
- Fax and Email backup capabilities

Site Management and Capabilities:

Maitre'D MealZone has a customizable look and feel, flexible, configurable, familiar functionality, and is very easy to use. With the real-time management capabilities, you are able to update the site dynamically and therefore providing customers with up-to-date products and prices at anytime and from anywhere. The control panel provides powerful, yet easy to use menu management, customer management, marketing & promotional tools, and complete technology management. This system is specifically designed for restaurants and can be managed by restaurants at the unit or corporate level.

- Multiple levels of discounts and coupons capabilities
- Delivery charge and tip management
- Definitions for pickup, delivery or dine-in including setting lead times, minimum order and delivery charges
- Reporting capabilities for data analysis and statistics
- Email club and broadcast feature to market directly to customers



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